



IMPROVEMENT THROUGH EDUCATION & NETWORKING

## BOARD OF DIRECTORS MEETING MINUTES

October 28, 2024

Present: President Mike Movius, Vice President Dr. John Bamberl, Vice President Carol VanOrnum, Treasurer Bill Miller, Secretary Andrew Mizsak, Director Craig Apperson; Director Melissa Winn.

Excused absences: Directors Dr. Curt Fields; Dr. Jared Peatman; Steven Rauschkolb

### I. WELCOME .....Mike

President Mike Movius opened the meeting at 6:01 PM EDT.

### II. CORPORATE BUSINESS

- A motion was made by Andrew to approve the minutes of the previous meeting. Without objection, the minutes were approved unanimously.
- A motion was made by Bill to adopt the report of the Treasurer, with a second by Andrew. The Treasurer’s Report was adopted unanimously.
- Mike shared that Luke McKnight of the ABT declined the invitation to join the CWRT Congress Board of Directors. Discussion relative to who else could be asked from ABT ensued.
- Mike discussed the data migration from Aplos to Keela, and how this CRM system would save the CWRTC a substantial amount of money annually. The board unanimously approved moving forward with Keela at \$2,800 per year.
- Mike discussed our 2024 Giving Tuesday efforts, and what will be forthcoming as it related to videos from each of the Directors.
- With Curt being absent, there was no report from the Ambassador Program.
- John stated that Sustainability Challenge information will be sent out in approximately March.
- Carol discussed the submission of articles for the ECW blog - they will be due to her on the 8th of every month, with submission to ECW by the 15th of every month. She also suggested scheduling who will write articles and when. Carol discussed the latest edition of *The Light Post*, which will be sent out on November 1st. Also, Carol stated she is beginning to work on the 2024 Annual Report with Steve.
- Andrew offered the following report from the Development Committee: Relative to Giving Tuesday, that we are on pace to meet our goal amount. Andrew also thanked everyone for sharing the word about Giving Tuesday, and for making videos.

- There was no marketing report due to Steve's absence.

### **III. CORPORATE INITIATIVES**

- Mike and Melissa led a discussion relative to our use of the CWRT Congress Instagram feed.
- Mike discussed the CWRT data update, and that several Board Members need some additional time to finish reviewing and updating their portion of the database.
- Mike stated that the updates for the Awards and the Sustainability Challenge will be put on the backburner for the time being.

### **IV. 2025 EVENTS**

The discussion on possible 2025 events was tabled.

### **V. CLOSE**

With there being no further business, the meeting adjourned at 7:02 pm

Respectfully submitted –  
Andrew Mizesak, Secretary